

Agenda

Planning, Finance, Enterprise, and Economic Development Oelwein City Hall, 20 Second Avenue SW, Oelwein, Iowa 5:30 PM

December 19, 2022 Oelwein, Iowa

Mayor: Brett DeVore Mayor Pro Tem: Lynda Payne Council Members: Karen Seeders, Tom Stewart, Matt Weber, Dave Garrigus, Dave Lenz

Pledge of Allegiance

Discussions

- <u>1.</u> Discussion on the Hotel/Motel request from the Waste Industry Historical Society in the amount of \$5,000.00.
- 2. Discussion on the Hotel/Motel request from Oelwein Celebrations, Inc. in the amount of \$5,000.00 for a celebration request.
- <u>3.</u> Discussion on the Hotel/Motel request from Oelwein Celebrations, Inc. in the amount of \$10,000.00 for a stage request.

Adjournment

In compliance with the Americans with Disabilities Act, those requiring accommodation for Council meetings should notify the City Clerk's Office at least 24 hours prior to the meeting at 319-283-5440



CITY OF OELWEIN HOTEL AND MOTEL TAX FUNDING APPLICATION (TOURISM)

Application Deadlines

September I -- December I March I -- June I

Applications must be received by 5:00 p.m. on the deadline date. All areas of the applications must be completed and typed. Each applicant will be afforded the opportunity to attend a brief question and answer session with the Advisory Board.

Organization Name:	Waste Frankerry Historical Society				
Contact Name:	Anthony Ricchio Pros. Jont				
Mailing Address:	SOD w charles St.				
City, State, Zip:	Oelwein, IA 50602				
Phone: 319-509-0510	_ Fax: Email Address:icchio racing@yahoo.				
Total Project Cost:	\$5,000				
Total Requested from H	otel/Motel Tax Funds: \$ ^{\$} 5000				
Please indiate which categor	y you are applying for funds:				
Category 1 - Primary Category 2 - Community Culture and Education Category 3 - Community Recreation and Events Category 4 - New and Emerging Organization and Events Please sign and date this application. Your signature below certifies that you have read and understand all of the guidelines for this funding program. You further understand that you will be required to submit a summary of expenses at the end of the project and that if any funds are not expended or are found to be outside the scope of the grant made by the City Council you					
-	se/return these funds to the City of Oelwein.				
Applicant: by: Arthur Ru	Date 11-18-22				
Anthony Rice (printed name)	chio				
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20 2nd Ave. S.W. Oelwein, Iowa 50662

city@CityofOelwein.org www.CityofOelwein.org

Phone: (319) 283-5440 Fax: (319) 283-4032

CITY OF OELWEIN HOTEL/MOTEL TAX FUNDING APPLICATION (Tourism)

Project Identification

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Provid		ef description of your project. Attach additional pages, if needed. Ν βαροτ	-
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	y in Oe	tel Tax Funds must be used to fund projects that promote and/or expand lwein. How will your project help to realize this goal? $\sim \rho_{c}\rho_{c}$	tourism
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20 2nd Ave. S.W. Oelwein, Iowa 50662 Page 2 of 6city@CityofOelwein.orgPhwww.CityofOelwein.orgF

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3

2) Number of adults the project will reach

100%

3) Number of youth the project will reach

100% youth friendly

B. Geographic area of draw

NE JOWA, Surrounding States elijon ationall

C. Volunteers

I) Number of volunteers

L

2) Number of volunteer hours 10 hours a wk

D. Attendance of event previous year(s)

weekends, and Big Gunds PON for

E. Day open to public or performance(s)

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20 2nd Ave. S.W. Oelwein, Iowa 50662 Page 3 of 6 city@CityofOelwein.org www.CityofOelwein.org

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4. Project Budget

A. Please provide a project budget and schedule of completion including all expenses. If desired, the project budget may be attached to the application. If exact costs are not known please attach estimates to the application, which should be identified as such.

B. List sources of matching funds obtained below. Funding requests are eligible for up to 100% funding, but priority will be given to projects with additional sources of funding, including in-kind donations.

is in building the organization as outsido reaching, 66 cot w, 50 ZAD.

C. Is this application "seed money" for a new project? If yes, please explain.

- D. Is this application for the expansion of an existing project/program? If yes, please explain.
- E. Have you ever received Hotel/Motel Tax Funding from the City of Oelwein in the past?

Ye

(check one) Soccor Club No:

If you answered yes, please answer the following: (attach additional pages, if needed) $(c_{-}) C - \sqrt{2} + \frac{2}{2} C C$

\$ 9-14-20 Amount of Funding:

Date of Funding:

20 2nd Ave. S.W. Oelwein, Iowa 50662 Page 4 of 6 city@CityofOelwein.org www.CityofOelwein.org

Phone: (319) 283-5440 Fax: (319) 283-4032

4430

Assurances



Applicants hereby agree and acknowledge that:

If they are awarded funds, they will conduct their operations in accordance with Title VI and the Civil Rights Act of 1964, as amended, and the Rehabilitation Act of 1973, as amended, which prohibits discrimination against any employee, applicant for employment, or any person participating in a sponsored program on the basis of race, creed, color, national origin, religion, sex, age, or physical or mental disability, and require compensation for employment at no less than minimum wage requirements, and will provide safe and sanitary working conditions;

They will comply with the Americans with Disabilities Act;

They will comply with all other applicable State and federal laws, rules, ordinances, regulations, and orders;

They will expend funds, received as a result of this application, solely on the described project and programs included within the grant application documents within the fiscal year from which the grant is disbursed;

If they are awarded funds, applicants will include in all appropriate promotions, publicity, advertising, and in printed material the following credit line as applicable:

> This project was partially supported by a Hotel-Motel Tax Fund grant from the City of Oelwein. Our operations are partially supported by a Hotel-Motel Tax Fund grant from the City of Oelwein. Our operations are and this project was partially supported by a Hotel-Motel Tax Fund grant from the City of Oelwein.

The filing of this application has been approved by the legally authorizing body of the applicant, if applicable;

The facts, figures and information contained in this application including all attachments, are true and correct;

Failure to comply with the administrative rules for this program will result in the forfeiture of funds allocated based upon this application grant;

All records of the grantee relating to this grant application are available during reasonable business hours to the City or their authorized representative upon request;

All records of the grantee related to this grant will be maintained for a period of three years following the date the final grant payment is made;

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Assurances Continued

All grantees acknowledge that the source of the grant it is requesting from the City comes from the hotel and motel tax applicable in the City of Oelwein as contemplated by Iowa Code Chapter 422A (2007). The grantee specifically acknowledges the limited use that can be made of hotel and motel tax revenues and assures the City of Oelwein that the grant will be used only for allowable purposes as specifically set forth in Iowa Code Chapter 422A (2) (4) (2007). The grantee additionally and specifically acknowledges and assures the City of Oelwein that it will not use the grant for any purpose, which would be improper pursuant to this law. Furthermore, the grantee warrants that should it use the grant for any purpose not allowed by Iowa Code Section 422A (2)(4)(2007) that it will reimburse, in full, the City of Oelwein the entire amount of the grant;

All grantees acknowledge and assure the City of Oelwein that all grant funds received shall be segregated from other funds maintained by the grantee, until used for the proper purposes as described herein. The sums will be deposited into a segregated, identifiable checking account;

All grantees expressly acknowledge and assure the City of Oelwein that none of the sums received hereunder shall be used for "political purposes" as contemplated by Chapter 56 of the Code of Iowa (2007).

Cost Reimbursement

- A complete project budget and schedule of completion must be included with the application.
- o Applicants must have accurate estimates included with the project budget.
- Applicants are eligible for up to 100% funding and funds will be distributed upon approval of the City of Oelwein City Council.
- Funds will be paid only to the applicant, not to contractors or vendors.
- Upon completion of the project, the applicant must submit documentation of expenses and a project recap within 60 days to City Hall.
- Any funds that are not expended or are found to be outside the scope of the grant made by the Funding Advisory Board must be reimbursed/returned, by the applicant, to the City of Oelwein within 60 days.
- Failure to comply with the aforementioned rules will prohibit the applicant from applying for funds for one year.

Date

Recipient

Recipient

Date

20 2nd Ave. S.W. Oelwein, Iowa 50662 Page 6 of 6 city@CityofOelwein.org www.CityofOelwein.org

Phone: (319) 283-5440 Fax: (319) 283-4032

Waste Industry Historical Society

Thank you for taking the time to give our organization opportunity for hotel motel money. A brief description who we are.

My name Is Anthony Ricchio: the president of the organization.

We are made of various board members throughout the united states in various areas of the country. We approached local people to find a solid place to have this housed and looked at the cost to upkeep and time. We approached Ed Raye from the railroad museum and he liked the idea of having more draw for tourism and tours also locating in there building. As I researched different museums to partner there is no one like Waste industry historical Society in the United states. We are 501c3 compliant as a tax exempt status and looked at the opportunities with the rail road museum. For us to invest into there building. We will put resources to help get tourism in Oelwein and make this a power house as it was one time. Both organizations feel that expansion of facility and resources will work hand in hand.

All supplies will be bought locally and support local businesses.

We hope to take this concept as a base nationally as this is why I have the board setup this way. This will be the home office hub.

I hope this helps explain the vision and with the new event center coming this will be a great addition to hold waste industry events.

President:

Anthony Ricchio

Brief description of project.

The project is a joint agreement between the Oelwein railroad museum and waste industry historical society. What that means is that the waste historical society is going to help revitalize the building for trade of a couple of rooms to make it a fulltime facility for tours and open to public.

How will hotel/motel funds be used to help attract and expand tourism.

The funds will help preserve the rooms to hold historical items open to the public locally and nationally as this will be the very first waste historical museum style organization in the united states to exist. This will attract a whole market that has never been done and filter people in for food and hotel usage.

Project budget

Floor/supplies replacement materials 1500 Ceiling tiles replaced 500 Lights led in specific rooms 500 Plumbing in upstairs room 1000/labor Shelving/ bookshelves for historical room 500 Electric upgrades 500 Labor for work on floor 500

Item 1.

Waste Industry Historical Society

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We are also going to house the Italian American Heritage in the other room that is available. With the Oelwein 150 yr celebration coming would like to present this as part of the event.

All supplies will be bought locally and support local businesses.

We hope to take this concept as a base nationally as this is why I have the board setup this way. This will be the home office hub.

I hope this helps explain the vision and with the new event center coming this will be a great addition to hold waste industry events.

President:

Anthony Ricchio

Quotes for work and items to help upgrade and fix current areas.

As you know this is a one of a kind partnership.

Italian American heritage will be in one room.

The waste industry historical society will be in 2 rooms.

There will be a exclusive with local paper and national magazines and marketing of all the historical places in town for brochures.

Social media outlets to advertise for tours and visits locally with hotels and camping spots.

Projected 100 plus visitors from out of town

In town 500 visits locally.

There is a interest in volunteers to help with the railroad museum.

With this relationship the visitors will be able to stay longer with more to see than just trains.

Breakdown of items

Lights upgrade led – 4282.93 3 rooms from miller construction

New floor for upgrade 582.94 lumber ridge materials

Labor was 130.00 for the time of floor

The lighting will help a lot and it's a start.

Thank you for your time.

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Phone #	3192831224	E-mail Jmci5@yahoo.com		12/14/2022	3283	
	W e / Address	eb Site www.millersconstructionin	c.com			
Anthony 26 2nd A	y Ricchio			і Г		
			Customer Phone:		Project	
					Italian Heritage	
	Item	ITALIAN HERITAGE LIGHTS	Description			
Labor Electrical Mater Electrical permi Notice	it	Remove one fluorescent strip fixtu Furnish and install two 2 x 4 LED Furnish and install all necessary m Incl. all materials needed to compl All material pricing is subject to an guarantee on any material prices u This is an estimate only!! Material latest updates! Thank you for your patience!!	flat panel aterials to complete the above ete above work description. /ailability. Current material prio ntil order is placed!! prices can change daily. Please	e call before signing t	he contract, for the	
We will provid Payment Policy COMPLETION	: 50% DOWN PAYM	nit & waste disposal. To accept this e ENT REQUIRED 2 WEEKS BEFOR	stimate, please sign & return th E START OF PROJECT. REN	is Contract Agreemen MAINDER DUE AT .	at form. JOB	
All employees of questions! THA CONTRACT &	covered by worker's co NK YOU! AGREEMENT: I-we,	out notice. THIS ESTIMATE IS VAI mp, unemployement & medicare. Re the owner(s) of the premises mention nd workmanship, to install, construct	gistered, bonded & insured. Pl	and authorize you as	a contractor, to	
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Signed (own	er)	Date	Subto		\$488.90	
	struction Inc. Ren		Sales	Tax (7.0%) Total	\$13.2 \$502.1	

	MINCI 3	Construction Inc	۵		Estim <u>ate</u>		
MILLERS	1874 10 Hazletor	95th St 1, IA 50641	BBB	Date	Estimat	Item 1	
Phone #	3192831224	E-mail Jmci5@yahoo.com Web Site www.millersconstructio		12/14/2022	3284		
Nam	e / Address						
Anthon 26 2nd	d Museum y Ricchio Ave SW 1, IA 50662						
	,		Customer Phone:		Project		
					train room rev	ised	
	Item	TRAIN ROOM REVISED TO	Description				
Labor Electrical Mater Electrical permi Notice		Furnish and install all necessary Incl. all materials needed to con All material pricing is subject to	D flat panels isors and power pack to control above a hardware to complete the above inplete above work description.		illow us to mai	(6.3	
We will provide	e material labor n	This is an estimate only!! Mater latest updates! Thank you for your patience!!	s until order is placed!! ial prices can change daily. Please c	call before signing the	e contract, for t		
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Miller's Construction Inc 1874 105th St Hazieton, IA 50641

- ...

BBB

Estimate

Date	Estimate	Item 1.
12/14/2022	3282	

Project

waste industry

Phone # 3192831224 We	E-mail eb Site	Jmci5@yahoo.com www.millersconstructionin	nc.com	12/14/2022
Name / Address				
Railroad Museum Anthony Ricchio 26 2nd Ave SW Oelwein, IA 50662				_
			Customer Phone:	
	<u> </u>		Description	

Item	Description
	WASTE INDUSTRY LIGHTS
Electrical Labor	Remove two 8 foot wraparound fixture
	Furnish and install five LED flat panel
	Furnish and install necessary materials to complete the above
Electrical Materials	Incl. all materials needed to complete above work description.
Electrical permit	
Notice	All material pricing is subject to availability. Current material price fluctuations do not allow us to make a guarantee on any material prices until order is placed!!
	This is an estimate only!! Material prices can change daily. Please call before signing the contract, for the latest updates!
	Thank you for your patience!!
We will provide material, labor, pern Payment Policy: 50% DOWN PAYM COMPLETION.	nit & waste disposal. To accept this estimate, please sign & return this Contract Agreement form. ENT REQUIRED 2 WEEKS BEFORE START OF PROJECT. REMAINDER DUE AT JOB
Material prices subject to change with	out notice. THIS ESTIMATE IS VALID FOR 30 DAYS
questions! THANK YOU!	mp, unemployement & medicare. Registered, bonded & insured. Please feel free to call us with any
furnish all necessary materials, labor a	, the owner(s) of the premises mentioned above hereby contract with and authorize you as a contractor, to and workmanship, to install, construct and place the improvement according to the specifications described
above.	
Verbal agreements or other arrangements or other arrangements or other arrangements of are invalid. All	ents not appearing upon the face of this contract will not be recognized. Any variances or deletion of the agreements contingent upon strikes, weather, or other conditions beyond the control of the contractor. This

agreement not subject to cancellation by either party after acceptance by Miller's Construction, Inc.

	Data	Subtotal	\$1,293.95
Signed (owner)	Date	Sales Tax (7.0%)	\$34.72
Miller's Construction Inc. Rep.	Date	Total	\$1,328.67

Item 1.

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Lumber Ridge Home Source 829 1st Ave SE Oelwein, IA 50662 1-319-283-2122

Transaction#: C1504 Associate: Sarah Date: 12/13/2022 Time: 11:48:32 AM

*** QUOTE ***

Bill To:

Our Valued Customer

1/2" OSB 4'x8'

9.00 4x8 @ \$26.85 T \$241.65

2x6x12

20.00 EACH @ \$13.41 T \$268.20 BULK

190159

5.00	LB	6	\$6.99 T	\$34.95

Subtotal: \$544.80 7% - State Tax: \$38.14 TOTAL: \$582.94

(X)

Authorized Signature

Notes:

Anthony Ricchio Railroad Museum

Thank You! "Give us a call, We have it all"

Returns must be made within 30 days and require a receipt. Returns without receipt will receive in-store credit



CITY OF OELWEIN HOTEL AND MOTEL TAX FUNDING APPLICATION (TOURISM)

Application Deadlines

September 1 -- December 1 March 1 -- June 1

Applications must be received by 5:00 p.m. on the deadline date. All areas of the applications must be completed and typed. Each applicant will be afforded the opportunity to attend a brief question and answer session with the Advisory Board.

Organization Name: Oelwein Celebrations Renewed, Inc.

Contact Name: Kimberly Pont

Mailing Address: PO Box 44

City, State, Zip: Oelwein, Iowa 50662

Phone: 319-283-0473 Fax: None Email Address: celebrateoelwein@gmail.com

Total Project Cost: \$40,000+

Total Requested from Hotel/Motel Tax Funds: \$15,000 to cover the stage/sound and some of the musical entertainment for the 2023 Oelwein Celebration.

Please indicate which category you are applying for funds:

____ Category 1 - Primary

____ Category 2 - Community Culture and Education

__X_ Category 3 - Community Recreation and Events

Category 4 - New and Emerging Organization and Events

Please sign and date this application. Your signature below certifies that you have read and understand all of the guidelines for this funding program. You further understand that you will be required to submit a summary of expenses at the end of the project and that if any funds are not expended or are found to be outside the scope of the grant made by the City Council you will be **required to reimburse/return** these funds to the City of Oelwein.

Applicant: by: _____

Date: October 13, 2022

Kimberly K. Pont

Page 1 of 5

ltem 2.

CITY OF OELWEIN HOTEL/MOTEL TAX FUNDING APPLICATION (Tourism)

Project Identification

1. What is the title of your project? 2023 Oelwein Celebration

This is our annual community celebration. We have three days of activities on Friday, June 2, 2023 beginning at 5 PM through 11 PM, Saturday, June 3, 2023 from 9 AM until 11 PM, and on Sunday, June 4, 2023 from Noon through 4 PM. Most activities will be held at Oelwein City Park with the exception of the parade and our Sunday activities which will be held in downtown Oelwein.

2. Hotel and Motel Tax Funds must be used to fund projects that promote and/or expand tourism activity in Oelwein. How will your project help to realize this goal?

Our celebration is the first summer event in our area. We are bringing back some fan favorite acts and introducing some new things. We will also be making mention of the sesquicentennial celebration for the calendar year and making attendees aware of the next/one and done event that will be about a month later. Our event brings people to Oelwein from the surrounding area.

- 3. Project Evaluation:
- A. Targeted Population: All ages Oelwein and surrounding areas
 - 1) Hotel/Motel guests generated by project Unknown
 - a. Number of projected hotel/motel guests.
 - b. How will hotel/motel guests be tracked.
 - 2) Number of adults the project will reach 2,500+
 - 3) Number of youth the project will reach 2,000+
- B. Geographic area of draw Northeast Iowa
- C. Volunteers
 - 1) Number of volunteers 50
 - 2) Number of volunteer hours 150 hours
- D. Attendance of event previous year(s) 1,500-2,000 people per day
- E. Day open to public or performance(s)

Our event is Friday, June 2nd, Saturday, June 3rd, and Sunday, June 4th. All days have stage events and activities. Page 2 of 5 4. Project Budget

A. Please provide a project budget and schedule of completion including all expenses. If desired, the project budget may be attached to the application. If exact costs are not known please attach estimates to the application, which should be identified as such.

Please see attached.

B. List sources of matching funds obtained below. Funding requests are eligible for up to 100% funding, but priority will be given to projects with additional sources of funding, including in-kind donations.

We have sent out fundraising letters and generally receive monetary gifts of approximately \$18,000 - \$23,000. Donations can be designated for a specific part of the event.

C. Is this application "seed money" for a new project? If yes, please explain.

D. Is this application for the expansion of an existing project/program? If yes, please explain.

E. Have you ever received Hotel/Motel Tax Funding from the City of Oelwein in the past?

Yes: X No: ____ (check one)

If you answered yes, please answer the following: (attach additional pages, if needed)

Amount of Funding: We were granted \$10,000 for the 2022 Oelwein Celebration. Date of Funding: Yearly for our event; amount has varied.

Page 3 of 5

Assurances

Applicants hereby agree and acknowledge that:

If they are awarded funds, they will conduct their operations in accordance with Title VI and the Civil Rights Act of 1964, as amended, and the Rehabilitation Act of 1973, as amended, which prohibits discrimination against any employee, applicant for employment, or any person participating in a sponsored program on the basis of race, creed, color, national origin, religion, sex, age, or physical or mental disability, and require compensation for employment at no less than minimum wage requirements, and will provide safe and sanitary working conditions;

They will comply with the Americans with Disabilities Act;

They will comply with all other applicable State and federal laws, rules, ordinances, regulations, and orders;

They will expend funds, received as a result of this application, solely on the described project and programs included within the grant application documents within the fiscal year from which the grant is disbursed;

If they are awarded funds, applicants will include in all appropriate promotions, publicity, advertising, and in printed material the following credit line as applicable:

This project was partially supported by a Hotel-Motel Tax Fund grant from the City of Oelwein. Our operations are partially supported by a Hotel-Motel Tax Fund grant from the City of Oelwein. Our operations are and this project was partially supported by a Hotel-Motel Tax Fund grant from the City of Oelwein.

The filing of this application has been approved by the legally authorizing body of the applicant, if applicable;

The facts, figures and information contained in this application including all attachments, are true and correct;

Failure to comply with the administrative rules for this program will result in the forfeiture of funds allocated based upon this application grant;

All records of the grantee relating to this grant application are available during reasonable business hours to the City or their authorized representative upon request;

All records of the grantee related to this grant will be maintained for a period of three years following the date the final grant payment is made;

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Assurances Continued

All grantees acknowledge that the source of the grant it is requesting from the City comes from the hotel and motel tax applicable in the City of Oelwein as contemplated by Iowa Code Chapter 422A (2007). The grantee specifically acknowledges the limited use that can be made of hotel and motel tax revenues and assures the City of Oelwein that the grant will be used only for allowable purposes as specifically set forth in Iowa Code Chapter 422A (2) (4) (2007). The grantee additionally and specifically acknowledges and assures the City of Oelwein that it will not use the grant for any purpose, which would be improper pursuant to this law. Furthermore, the grantee warrants that should it use the grant for any purpose not allowed by Iowa Code Section 422A (2)(4)(2007) that it will reimburse, in full, the City of Oelwein the entire amount of the grant;

All grantees acknowledge and assure the City of Oelwein that all grant funds received shall be segregated from other funds maintained by the grantee, until used for the proper purposes as described herein. The sums will be deposited into a segregated, identifiable checking account;

All grantees expressly acknowledge and assure the City of Oelwein that none of the sums received hereunder shall be used for "political purposes" as contemplated by Chapter 56 of the Code of Iowa (2007).

Cost Reimbursement

• A complete project budget and schedule of completion must be included with the application.

• Applicants must have accurate estimates included with the project budget.

• Applicants are eligible for up to 100% funding and funds will be distributed upon approval of the City of Oelwein City Council.

• Funds will be paid only to the applicant, not to contractors or vendors.

• Upon completion of the project, the applicant must submit documentation of expenses and a project recap within 60 days to City Hall.

• Any funds that are not expended or are found to be outside the scope of the grant made by the Funding Advisory Board must be reimbursed/returned, by the applicant, to the City of Oelwein **within 60 days**.

• Failure to comply with the aforementioned rules will prohibit the applicant from applying for funds for one year.

Recipient

Date

Recipient

Date

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CITY OF OELWEIN HOTEL AND MOTEL TAX FUNDING APPLICATION (TOURISM)

Application Deadlines

September 1 -- December 1 March 1 -- June 1

Applications must be received by 5:00 p.m. on the deadline date. All areas of the applications must be completed and typed. Each applicant will be afforded the opportunity to attend a brief question and answer session with the Advisory Board.

Organization Name: Oelwein Celebrations Renewed, Inc.

Contact Name: Kimberly Pont

Mailing Address: PO Box 44

City, State, Zip: Oelwein, Iowa 50662

Phone: 319-283-0473 Fax: None Email Address: celebrateoelwein@gmail.com

Total Project Cost: Unknown total for now

Total Requested from Hotel/Motel Tax Funds: \$10,000 as matching funds for a grant to place a permanent stage (and more) structure at Oelwein City Park.

Please indicate which category you are applying for funds:

____ Category 1 - Primary

____ Category 2 - Community Culture and Education

___X_ Category 3 - Community Recreation and Events

Category 4 - New and Emerging Organization and Events

Please sign and date this application. Your signature below certifies that you have read and understand all of the guidelines for this funding program. You further understand that you will be required to submit a summary of expenses at the end of the project and that if any funds are not expended or are found to be outside the scope of the grant made by the City Council you will be **required to reimburse/return** these funds to the City of Oelwein.

Applicant: by: _____

Date: November 30, 2022

Kimberly K. Pont

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CITY OF OELWEIN HOTEL/MOTEL TAX FUNDING APPLICATION (Tourism)

Project Identification

1. What is the title of your project? We will look for cooperation from the City of Oelwein for giving the project a title. It's unclear at this time what we will name the stage.

2. Hotel and Motel Tax Funds must be used to fund projects that promote and/or expand tourism activity in Oelwein. How will your project help to realize this goal?

We are in the process of the application process for a grant to use funds for an infrastructure project that will benefit the City of Oelwein and the Oelwein Celebrations Renewed, Inc. committee as well as other community organizations to have a performance space at Oelwein City Park.

- 3. Project Evaluation:
- A. Targeted Population: All ages Oelwein and surrounding areas
 - 1) Hotel/Motel guests generated by project Unknown
 - a. Number of projected hotel/motel guests.
 - b. How will hotel/motel guests be tracked.
 - 2) Number of adults the project will reach Unknown
 - 3) Number of youth the project will reach Unknown
- B. Geographic area of draw Northeast Iowa
- C. Volunteers

1) Number of volunteers Unknown if we will have any donations of time or materials. We are working with Kyle Martin of Martin Gardner Architecture for plans. They are going to donate their time up to \$3000 in helping with drawings of the structure.

- 2) Number of volunteer hours
- D. Attendance of event previous year(s)
- E. Day open to public or performance(s)

Page 2 of 5

4. Project Budget

A. Please provide a project budget and schedule of completion including all expenses. If desired, the project budget may be attached to the application. If exact costs are not known please attach estimates to the application, which should be identified as such.

Please see attached.

B. List sources of matching funds obtained below. Funding requests are eligible for up to 100% funding, but priority will be given to projects with additional sources of funding, including in-kind donations.

We have sent out fundraising letters and generally receive monetary gifts of approximately \$18,000 - \$23,000. Donations can be designated for a specific part of the event.

C. Is this application "seed money" for a new project? If yes, please explain.

This is a request for matching funds for the grant. The Oelwein Celebration committee is, at this point, spearheading the campaign to create this stage plus other benefits for this community. We understand that this structure will more likely be completed for our 2024 event, but we must begin somewhere.

D. Is this application for the expansion of an existing project/program? If yes, please explain.

E. Have you ever received Hotel/Motel Tax Funding from the City of Oelwein in the past?

Yes: X No: ____ (check one)

If you answered yes, please answer the following: (attach additional pages, if needed)

Amount of Funding: We were granted \$10,000 for the 2022 Oelwein Celebration. Date of Funding: Yearly for our event; amount has varied.

We hope that this application isn't viewed as something for our event alone. Our hope is that there could be a community summer concert series or plays.

Page 3 of 5

Assurances

Applicants hereby agree and acknowledge that:

If they are awarded funds, they will conduct their operations in accordance with Title VI and the Civil Rights Act of 1964, as amended, and the Rehabilitation Act of 1973, as amended, which prohibits discrimination against any employee, applicant for employment, or any person participating in a sponsored program on the basis of race, creed, color, national origin, religion, sex, age, or physical or mental disability, and require compensation for employment at no less than minimum wage requirements, and will provide safe and sanitary working conditions;

They will comply with the Americans with Disabilities Act;

They will comply with all other applicable State and federal laws, rules, ordinances, regulations, and orders;

They will expend funds, received as a result of this application, solely on the described project and programs included within the grant application documents within the fiscal year from which the grant is disbursed;

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Assurances Continued

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